

In Q2, we deepened each of our five key initiatives — Residential Air Source Heat Pumps (ASHPs), High-Performance Windows, Commercial Luminaire-Level Lighting Controls (LLLCs), Next Gen Rooftop Units, and the Minnesota Advanced Energy Codes Partnership — with new milestones, deeper market engagement, and growing partnerships. Momentum from Q1 translated into visible progress in Q2, as pilot projects expanded, industry collaboration strengthened, and awareness of efficient technologies spread statewide. Together, these efforts are moving Minnesota closer to lasting transformation in its building and energy landscape.



ETA Forum

In May, the ETA team hosted the first of what will be a regular forum convening experts, local stakeholders, and construction industry professionals on topics to advance energy efficiency in the state through promising technologies and research-backed policy goals. The 2025 ETA Forum, “Shaping the Future of New Construction,” tackled the question of how we can achieve Minnesota’s aggressive climate goals through energy codes on new construction.

 [Read more](#)

Window Responses to RFP

The Wise Window Hub is reviewing five applications from window industry manufacturers to a Request for Proposals for cost-optimized triple-pane windows. At last year’s EEBA performance builder conference, builders outlined clearly the need for more affordable triple-pane windows: offer triple glazing in all your product lines, not just the premium products. The RFP is sponsored in part by Nicor Gas in IL, and targets expanding the selection of affordable high-performance window products that are available to builders. Triple-glazed product availability in affordable product lines is a key market barrier to broader and faster adoption of these critical building components in Minnesota and across the Midwest and cold climate states.



LLLC Website Launch and Training Success

The LLLC Initiative offered a series of workshops for lighting contractors, designers, distributors, manufacturer reps, and others. Held in St. Paul, Duluth, and Minneapolis, the workshops provided hands-on learning experiences to advance participants' understanding of the features and benefits of LLLCs, which offer greater flexibility and control for managing energy use. The impact of the training was clear in attendee feedback, with several attendees highlighting the immediate value and takeaways gained.



[Read more and hear what attendees had to say in the recap.](#)

ASHP: New Resources on Website + ASHP Week

The MN Air Source Heat Pump Collaborative is celebrating a season of progress! In late June, organizations across the state came together for our Spring Heat Pump Week, sharing stories, tips, and resources to help more Minnesotans discover the benefits of heat pumps. Building on that momentum, the Collaborative has launched two new tools: the Start Your ASHP Journey webpage, a step-by-step guide to exploring, selecting, and installing a heat pump (mnashp.org/starting-your-ashp-journey-now-step-step-guide), and the updated Incentives Stack, showing all available rebates, tax credits, and financing options — remember, federal incentives expire Dec. 31, 2025! Find the latest updates at mnashp.org/incentives-rates-financing.



LLLC Website Launch and Training Success



New Resources for ASHP Week